

scalable logo

The Forever Logo

DRAFTING

- 2 conceptual drafts
- 2 revision rounds included

DELIVERABLE

-2-color version of the logo in simplest form in 3 formats:

- .png for web
- .jpg for print
- .eps for print with no background

-social media icon

Standard Logo

Just what you need

DRAFTING

- Up to 4 conceptual drafts
- Up to 4 revision rounds included

DELIVERABLE

-Full 4-color version of the logo in the following 3 formats:

- .png for web
- .jpg for print
- .eps for print with no background

-Style Guide that outlines colors and fonts used

-Disk with fonts, colors, guide and logo formats

-social media icon

-extra large version of the logo for billboard size production

-extra small and 2 color version of the logo for screenprinting and pencil sized production

-copyright application

Exclusive Ownership Logo

The whole enchilada

DRAFTING

- Up to 4 conceptual drafts
- Up to 6 revision rounds included

DELIVERABLE

-Full 4-color version of the logo in the following 3 formats:

- .png for web
- .jpg for print
- .eps for print with no background
- .ai (native files)

-Style Guide that outlines colors and fonts used

-Disk with fonts, colors, guide and logo formats

-social media icon

-extra large version of the logo for billboard size production

-extra small and 2 color version of the logo for screenprinting and pencil sized production

-copyright application

Other logo type includes a logo where the client is sure of the concept already and doesn't require concept drafts.